3M ScotchCal[™] Performance Label Series 3690 +

Product Data Sheet

March 2019

Supersedes: December 2018

Product Description

3M™ Scotchcal™ Performance Labels Series 3690 and 3690+ are self-adhesive durable films consisting of a PVC backing and a special modified acrylic adhesive. The adhesive is designed to adhere well to difficult surfaces such as rough and porous substrates, and low surface energy materials such as polyethylene and polypropylene. All products are suitable for outdoor applications, which require a high degree of durability. Their thin caliper and flexibility allow for conformance to small diameter and complex curved surfaces

Construction

Product	Colour	Facestock Thickness in mm	Adhesive Thickness in mm	Liner Thickness in mm (g/m²)	Liner
3690A	White glossy			0.120 (120)	Densified paper, single side siliconized
3698A+	Aluminium glossy				
3695A	Black glossy				
3690-943A+	Black matt				
3690B	White glossy			0.175 (150)	Polycoated paper, single side siliconized
3698B	Aluminium glossy				
3690E+	White glossy	0,050	0,035	0.075 (90)	Densified paper, double side siliconized
3698E+	Aluminium glossy				
3695E+	Black glossy				
3690-943E+	Black matt				
3690-1402E+	Off White glossy				
3690-906E+	Silver grey glossy				
3690ED+	White matt				
3698ED+	Aluminium matt				
3698EDSL+	Aluminium glossy			0.056 (64)	
3690B-10BF+	White glossy	0,080	0,035	0.175 (150)	Polycoated paper, single side siliconized
3690EDSL+	White glossy	0,050	0,035	0.056 (64)	Densified paper, double side siliconized
3690SE+	White glossy			0,072 (92)	
3698SE+	Aluminium glossy]			
3692-1802E+	Yellow glossy	0,075	0,035	0.075 (90)	
3692-1802ADL+	Yellow glossy	0,075	0,035	0.120 (120)	Densified paper, single side siliconized
3692-1802BDL+	Yellow glossy	0,075	0,035	0.175 (150)	Polycoated paper, single side siliconized

Performance Characteristics

Facestock	PVC Copolymer	
Adhesive	Modified Acrylic Adhesive 90	
Adhesive Properties	Permanent Adhesive (PK),	
(acc. to DIN 30646)	Special Adhesive(SK)	
Dimensional Stability	Classification Number 05	
(acc. to DIN 30646, when adhered)	Shrinkage ≤ 0.5 %	
Adhesion Strength		
Adhesive Bond Level (DIN 30646)	T (≥ 25N/25mm)	
to Aluminium	28N/25mm	
to Stainless Steel	28N/25mm	
Temperature Resistance	Short Term -40 °C to +150 °C	
(when adhered to Aluminium)	Long Term -40 °C to +90 °C	
Fire Behaviour	Self-extinguishing	
(DIN 75200, adhered to metal substrate)	3 3 3	
Salt Resistance Test (DIN 50021)	150 hours	
Min Service Temperature	+4 °C	
Substrate Corrosion	Does not cause corrosion of adhered substrate	
Exposure to sulfur dioxide containing atmosphere in weather chamber (DIN 50018, 2 Cycles)	No change	

These films are resistant to most mineral oils and greases, fuels, aliphatic solvents, weak acids, salts and alkalis, such as:

Chemical Agent / Time*	Result
Heptane	resistant
Diesel oil	resistant
Motor oil	resistant
Windscreen cleaner	resistant
Isopropanol	resistant
Industrial Cleaner (Lime based)	resistant
Washing liquid	resistant
Aqueous Acid (pH 4)	resistant
Aqueous Base(pH 10)	resistant

^{*}Film adhered to stainless steel, immersed in the above mentioned agents for 4 hours (at Room temperature)

Application Ideas

- Bar code labels and rating plate labels for demanding industrial or equipment applications.
- Durable goods labeling.
- Conformable to small diameter and complex curved surfaces.

Converting

Printing	Best results were obtained with screen printing. A colour qualification test is recommended for the manufacturing process. Note: It is recommended also to test the colour when needed for chemical resistance.
Thermal Transfer Printing	The special surface coating of the 3M Thermal Transfer printable films is well suited for colour printing via Thermal Transfer printing. The visual appearance and print durability is dependent on the ribbon used. In order to achieve an optimal print image, the print speed and the transfer temperature may need adjustment.
Diecutting	Sharp knives as well as minimal tension are recommended to minimize possible buildup of adhesive residue.

Storage Store at 16 $^{\circ}$ C – 25 $^{\circ}$ C and 40 – 65 $^{\circ}$ relative humidity. The product can be stored up to 24 months after manufacturing. It is recommended to store converted products in plastic bags. Additional Information For additional product information, please contact us at the address here below. **Important Notice** All statements, technical information and recommendations contained in this document are based upon tests or experience that 3M believes are reliable. However, many factors beyond 3M's control can affect the use and performance of a 3M product in a particular application, including the conditions under which the product is used and the time and environmental conditions in which the product is expected to perform. Since these factors are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular

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